



19/03/2025

Dear Potential Sponsor,

I hope this letter finds you well.

This letter is on behalf of our second-year hospitality students at the Swiss Hotel School, based in Ferndale, Randburg. We are a Hospitality and Culinary Arts institution and as part of our community engagement and curricula, our students are tasked with various event management initiatives that are held across the academic year.

These students, under the guidance of their instructors, are undertaking a project to host a special fun day event for the St Laurence Children's Haven at our campus on the 7th of June 2025. The event aims to raise funds, gather donation, and host a Fun Day for the St Laurence Children's Haven, through various sponsorships. The haven is dedicated to providing a safe home, support, and care for children between the ages of +/- 6 months and older within our community.

As we strive to make this event a memorable and impactful experience for the children, we are reaching out to community-minded individuals and organisations like yours for sponsorship support. Your generous contribution would enable us to bring this event to life. We are seeking your assistance in any type of sponsorship could be cash sponsorship (strictly raising funds for Haven), in-kind, product sponsorships or event sponsorships.

In return for your sponsorship, we would be delighted to offer your organisation prominent recognition and visibility throughout the event. This includes acknowledgment in our promotional materials, signage at the event venue, mentions in our social media posts, and any other forms of recognition deemed appropriate.

Furthermore, by partnering with us, you would not only be supporting the children at our haven but also investing in the development of future hospitality professionals who are passionate about making a positive difference in their community.

We believe that together, we can create a meaningful and memorable experience for the children at St Laurence Haven. Your support would play a vital role in making this event a reality and in bringing joy and hope to the lives of these children.

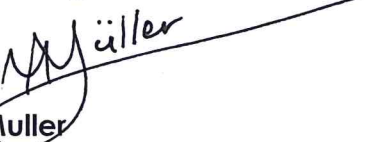
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If you are interested in discussing sponsorship opportunities further or have any questions, please do not hesitate to contact me at 0768685043 or Melani@swisshotelschool.co.za

Thank you for considering our proposal. We genuinely appreciate your support and commitment to making a difference in the lives of children in need.

Warm regards,


M. Müller
Practical Training Coordinator

THE SWISS HOTEL SCHOOL

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